

## FEDERAL COURT CLERKS ASSOCIATION JOURNAL ADVERTISEMENT RATE CARD

Effective as of January 1, 2018- Contact Info: <a href="mailto:Publications@fcca.ws">Publications@fcca.ws</a>

| Type of Ad                               | One Issue | Three Issues (1 Year) | with 10% Discount |
|--|-----------|-----------------------|-------------------|
| Black & White                            |           |                       |                   |
| Half-page                                | \$ 363.00 | \$ 1,089.00           | \$ 980.00         |
| Full-Page                                | \$ 545.00 | \$ 1,635.00           | \$ 1,472.00       |
| Inside Front Cover/<br>Inside Back Cover | \$ 726.00 | \$ 2,178.00           | \$ 1,960.00       |
| Color                                    |           |                       |                   |
| Half-page                                | \$ 436.00 | \$ 1,307.00           | \$ 1,177.00       |
| Full-Page                                | \$ 653.00 | \$ 1,959.00           | \$ 1,764.00       |
| Inside Front Cover/ Inside Back Cover    | \$ 871.00 | \$ 2,613.00           | \$ 2,352.00       |

- NOTE: Advertisers who agree to advertise in three issues of the *Journal* will be given a 10% discount off the total cost of advertisements if all ads are paid in full at the time the order is placed.
- PAYMENT: Due in full 30 days after receipt of signed letter contract. If payment is not received within 30 days, the advertisement will be included in the next corresponding *Journal*, after payment.

## **MECHANICAL REQUIREMENTS:**

Editorial pages are two or three columns wide.

Trim Size  $8 \frac{1}{2} \times 11$ " Full- Page Size  $7 \frac{1}{2} \times 10$ " Half-Page Size  $7 \frac{3}{4} \times 4 \frac{1}{2}$ "

- Printing: offset, black and white
- Advertiser to furnish complete camera-ready copy in high resolution pdf, Indesign or Quarkxpress with linked images and fonts where necessary
- Text files should be submitted in Microsoft Word format
- Do not put boxes around text or graphics
- Photographs or graphics should be submitted as separate files in a JPEG format, not embedded in the text document.
- Photographs should be at least 300 dpi
- Do not submit photos downloaded from the web because of low resolution (72 dpi)
- If applicable, advertiser provides their ad's CMYK color codes to Journal Editor

Please note that this is for informational purposes or prospective advertisers and not for FCCA members to solicit vendors they do business with because it could be a conflict of interest under procurement regulations.